

Vision 2020

Vision Statement

We see Elizabeth City/Pasquotank County as a place that celebrates its diversity, engages all citizens in its vibrant community and as a place that is heralded by everyone as “The Harbor of Opportunity” as well as “The Harbor of Hospitality”.

We envision:

- Elected officials and citizens working to continue to improve infrastructure, community safety and to beautify our area.
- Business owners and developers saying Elizabeth City is the power house in Northeastern NC – “the place we want to be”.
- Families from all walks of life saying they want to move here to take advantage of our great school system.
- A community that values the health and well-being of its youth by providing them a full range of activities within the community
- Institutions of higher education engaged in partnerships with our school system, non-profits, the business community, healthcare providers and local governments to produce well-trained citizens who speak enthusiastically about their good paying jobs.
- Local governments working in partnership to drive economic development, attract good paying jobs, and celebrating the diversity of our community.
- A community that embraces Coast Guard families and;

We see visitors coming to take advantage of our small town charm, our history and arts communities, our sports venues, our college and university events, and to engage in eco-tourism.

We see a community that truly is a *Community of Choice* for people and businesses from across our country.

Summary of Steering Committee's Work

Elizabeth City and Pasquotank County have many strengths upon which to build a better future for all. These strengths are a source of community pride and provide a solid foundation upon which to build an even stronger area in terms of economic development.

Through work by members of the Vision 2020 Steering Committee, participants of twelve focus groups, economic development panel members, and facilitators, the following primary strengths were identified:

- Our friendly, small town feel
- Our improved (and improving) infrastructure
- The power and human capital of our three institutions of higher education
- Our cultural assets -- Museum of the Albemarle, Arts of the Albemarle, the public library and Port Discover
- The potential of our historic heritage
- Our healthcare system – facilities and human capital
- The strength of our agricultural economy
- The beauty and promise of our waterfront
- The United States Coast Guard facility and its human capital
- Our regional airport and burgeoning aviation industry
- Our great racial, ethnic and geographic diversity, which, when embraced and celebrated, will serve as the engine of creativity to move our city and county forward.

Recommendations

The Vision 2020 Steering Committee also recommended the development of a strategic plan to help Elizabeth City and Pasquotank County to become more attractive for economic development. This strategic plan focuses on five areas identified as critical to our economic development success and five areas critical for Community Development. Research and practice have demonstrated that a community's economic success is directly tied to its health and vibrancy. These critical success factors are:

Economic Development

- Improving K-12 education
- Enhancing the waterfront
- Developing a more vibrant downtown
- Improving the Business/Developer Climate in the city and county by streamlining licensing and startup processes
- Strengthening our ties with and building ongoing, positive relationships with our state leadership, the Port of Virginia and area economic development efforts

Community Development

- Championing our diversity and heritage by creating a dynamic partnership among all citizens
- Improving and supporting strong family structures
- Improving 0-5 daycare and Pre-K opportunities
- Comprehensive job and entrepreneur training for youth

**Community Development
Action Teams**

Championing Diversity	Building Strong Families	0-5 & Pre-K Opportunities	Youth Job & Entrepreneur Training
Hezekiah Brown 106 Terrilynn Way Elizabeth City, NC 27909	Gwen Sanders 1509 Emerald Lake Circle, # 203 Elizabeth City, N.C. 27909	Dr. Denauvo Robinson 604 Small Drive Elizabeth City, NC 27909	Lenora Jarvis-Mackey 2213 Meads Street Elizabeth City, NC 27909
George Bright 1301 W. Church Street Elizabeth City, NC 27909	Lauren Mallory Department of Social Services 709 Roanoke Avenue Elizabeth City, NC 27909	Ganelle Sutton 310 Orchard Drive Elizabeth City, NC 27909	Lena Council 2502 Riddick Road Elizabeth City, NC 27909
Jannety Mosley 335 Gilchrist Education & Psychology Complex 1704 Weeksville Road Elizabeth City, NC 27909	Dana Boslau 2050 Rivershore Road Elizabeth City, NC 27909	Don McCabe 577 Watercrest Circle Elizabeth City, NC 27909	Amber Ellinwood Simonds 1073 Horseshoe Rd. Elizabeth City, NC 27909
Kurt Hunsberger 900 W. Church Street Elizabeth City, NC 27909	Councilwoman Lena Hill Lawrence 1501 Crescent Drive Elizabeth City, NC 27909	Susan Buckner 200 W Elizabeth Street Elizabeth City, NC 27909	Suzanne Rohrbaugh College of the Albemarle P. O. Box 2327 Elizabeth City, NC 27906
Phil Donahue 909 Courthouse Lane Elizabeth City, NC 27909	Gus Smith 605 W. Main Street Elizabeth City, NC 27909	Robin Zinsmeister PO Box 2327 Elizabeth City, NC 27909	Frances Long 1701 Providence Road Elizabeth City, NC 27909
Jackie Latson 1305 S. Williams Circle Elizabeth City, NC 27909	Pat Youngblood Albemarle Hopeline P.O. Box 2064 Elizabeth City, NC 27906-2064	Angela Charlton 1403 Parkview Drive Elizabeth City, NC 27909	Joan Ellis 1301 S. Williams Circle Elizabeth City, NC 27909

**Community Development
Action Teams**

Erin Nixon 2042 Rivershore Road Elizabeth City, NC 27909	Phil Dowdy 208 Reedy Creek Drive Elizabeth City, NC 27909	Frances Mercer EIC Head Start Program PO Box 549 Edenton, NC 27932	Wade Denney 1900 Providence Road Elizabeth City, NC 27909
Mary Walker 1214 Highland Avenue Elizabeth City, NC 27909	Amy Swain Rivershore Road Elizabeth City, NC 27909	Cora Wilson 900 Walker Avenue Elizabeth City, NC 27909	Angie Wills c/o River City CDC 405 E. Main Street Elizabeth City, NC 27909
Maureen Donnelly 108 E. Fearing Street Elizabeth City, NC 27909	Tony Hornthal 1915 Rivershore Road Elizabeth City, NC 27909	Dr. Natasha B. Spellman Campus Box 856 Elizabeth City, NC 27909	Andy Montero 1500 Darian Drive Elizabeth City, NC 27909
Ann Hoffman 1001 Rivershore Road Elizabeth City, NC 27909	Councilman Tony Stimatz 606 W. Main Street Elizabeth City, NC 27909	Beverly Mercer 709 Roanoke Avenue Elizabeth City, NC 27909	Morris Autry 1121 Azalea Trail Elizabeth City, NC 27909
Travis Hunter President of Student Gov. Assoc. College of the Albemarle	Maria Pharr 1925 Rivershore Road Elizabeth City, NC 27909		Sheila VanKeuren 1113 E. Williams Circle Elizabeth City, NC 27909

Economic Development

K-12 Education		Waterfront	Downtown	Business Climate	Economic Development
Action Teams					
Mayor Joe Peel 1525 Rivershore Road Elizabeth City, NC 27909	Peter Thomson 112 Bayshore Drive Elizabeth City, NC 27909	Debbie Malenfant 102 N. Water Street Elizabeth City, NC 27909	David Harris 1101 Park Drive Elizabeth City, NC 27909	Stan Walz 502 Continental Drive Elizabeth City, NC 27909	
Virginia Houston 602 W. Main Street Elizabeth City, NC 27909	Lucy Gordon 701 E. Main St., Apt. 2 Elizabeth City, NC 27909	Morrise Tharps 700 W. Church Street Elizabeth City, NC 27909	Alex Rich The Rich Company 400 S. Water Street, Suite 204 Elizabeth City, NC 27909	Commissioner Jeff Dixon 1200 Park Drive Elizabeth City, NC 27909	
Barry Overman 1023 John White Road Elizabeth City, NC 27909	Pauline Berard 7 Gardner Point Dr. Elizabeth City, NC 27909	Ray Donnelly 108 E. Fearing Street Elizabeth City, NC 27909	Doris Johnson 801 W. Church Street Elizabeth City, NC 27909	Dr. Jan King – Robinson 604 Small Drive Elizabeth City, NC 27909	
Glenda Griffin 200 Roundtree Drive Elizabeth City, NC 27909	Steve Atkinson 1016 Rivershore Road Elizabeth City, NC 27909	Arthur McPherson 1212 Crescent Drive Elizabeth City, NC 27909	Erica Ramjohn 707 Greenleaf Street Elizabeth City, NC 27909	Dr. J. Anthony Sharp 203 Ibis Way Elizabeth City, NC 27909	
Commissioner Joe Winslow 120 W. Hunters Trail Elizabeth City, NC 27909	George Thomas 806 Lister Chase Road Elizabeth City, NC 27909	Edward R. Fearing 547 Ownley Road Elizabeth City, NC 27909	Matt Wood 1603 Rivershore Road Elizabeth City, NC 27909	Councilwoman Anita Hummer 705 Cedar Street Elizabeth City, NC 27909	
Rev. Walter Smith Corner Stone MBC 507 S. Martin Luther King Elizabeth City, NC 27909	Dr. Joe Jenkins 1900 Rivershore Road Elizabeth City, NC 27909	Bert Birdsell 127 Chancery Drive Elizabeth City, NC 27909	Phil Johnson c/o Pepsi Bottling Ventures 109 Corporate Drive Elizabeth City, NC 27909	Dr. Kandi Deitemeyer College of the Albemarle P. O. Box 2327 Elizabeth City, NC 27906	
Sarah Katherine Brown	John Bell 1924 Rivershore Road Elizabeth City, NC 27909	Vidal Falcon 200 S. Road Street Elizabeth City, NC 27909	Councilwoman Jean Baker 733 Riverside Avenue Elizabeth City, NC 27909	Commissioner Cecil Perry P. O. Box 1382 Elizabeth City, NC 27909	

**Economic Development
Action Teams**

Pam Pureza 2061 Rivershore Road Elizabeth City, NC 27909	Charlotte Underwood 109 Craven River Court Camden, NC 27921	Freda Smith 1509 Emerald Lake Cir., Apt 103 Elizabeth City, NC 27909	Don Davis DRS C3 & Aviation 1060 Consolidated Rd. Elizabeth City, NC 27909
Tony Flach 108 Miller Lane Elizabeth City, NC 27909	Bobby Vaughan 1611 Brookridge Dr. Elizabeth City, NC 27909	Amy Finn 105 Hanney Street Elizabeth City, NC 27909	Diana Gallop 1521 Rivershore Road Elizabeth City, NC 27909
Yvonne Walton 927 Simpson Ditch Road Elizabeth City, NC 27909	Billy Caudle 749 Riverside Avenue Elizabeth City, NC 27909	Bettie Lyons 1106 W. Main Street Elizabeth City, NC 27909	Alvin McPherson 1820 Rivershore Road Elizabeth City, NC 27909
Nava Coppin 106 Duchess Lane Elizabeth City, NC 27909		Spiros Giannakopoulos 800 N. Hughes Blvd. Elizabeth City, NC 27909	Rocky Lane Economic Development Consultant 1704 Weeksville Road Elizabeth City, NC 27909
Master Chief Brett Wickett 101 Brock Ridge Run Elizabeth City, NC 27909		Matt Scribner Gateway Bank P. O. Box 1908 Elizabeth City, NC 27906	
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